

Designing an attractive tourist offer in the post-season

Many areas are experiencing seasonality in their tourist offer. Quality assurance of a balanced distribution of tourism revenue is a challenge for all areas. The project aims to examine the possibilities of creating an attractive tourist offer in the post-season and to carry out pilot projects that would serve as examples of good practices for introducing such an offer.

The project thus seeks to ensure the development of tourism throughout the year and seek to raise revenue from the activities.

Key results of the project are:

- 1.) forming strategic partnerships
- 2.) empowerment of bidders
- 3.) provision of conditions for the development of tourist activity in post-season



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